



ESSEC
BUSINESS SCHOOL

Strategic Consulting Services for NGOs

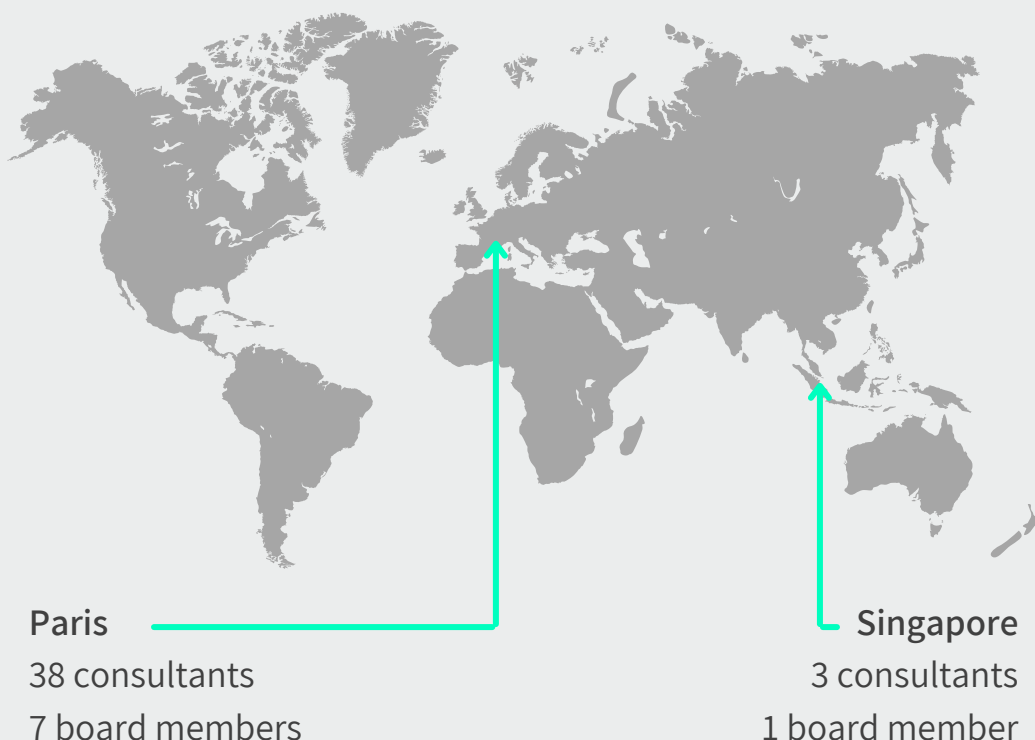


Who We Are

Stratngo Consulting is an international pro bono association which provides strategic consulting services to nonprofit organisations. It was founded in 2015 by former students of the ESSEC Master in Strategy and Management of International Business.

Stratngo Consulting is run by an international team of 49 ESSEC students based in Paris or Singapore, with one common motivation: devote time and energy to support NGOs on real strategic stakes. Our expertise rests on four pillars that define our commitment: health, education, solidarity and environment.

Offices



27

Missions

40%

International clients

100%

Client satisfaction

155

Alumni

8

Master's programs

Our Expertise

We work with NGOs operating in 4 main fields of activity



Education



Solidarity



Healthcare



Environment

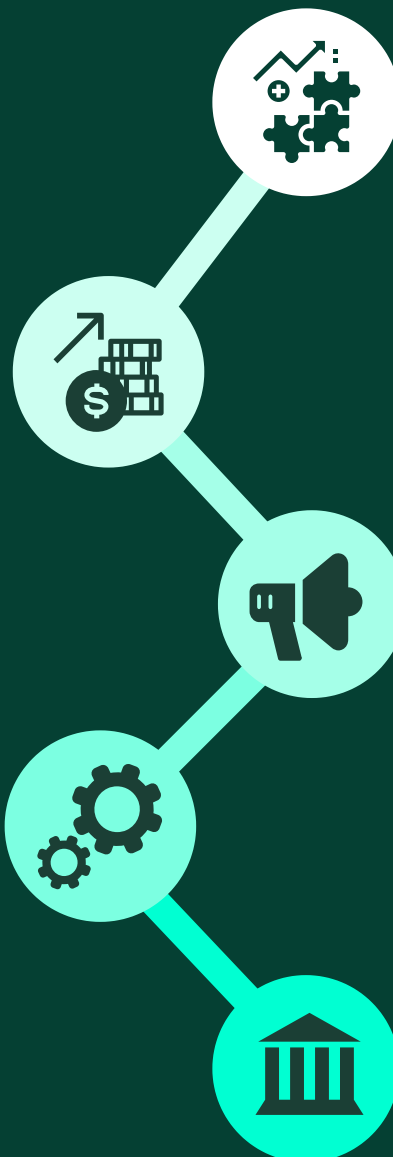
Our Practices

Finance

Money raising, fundraising strategy, development methods, profitability.

Organisational development

Structure, staffing and internal processes optimization, and revitalization of staff motivation and workplace culture.



Strategy

Implementation of a coherent strategic plan that facilitates the success of NGO activities and mission.

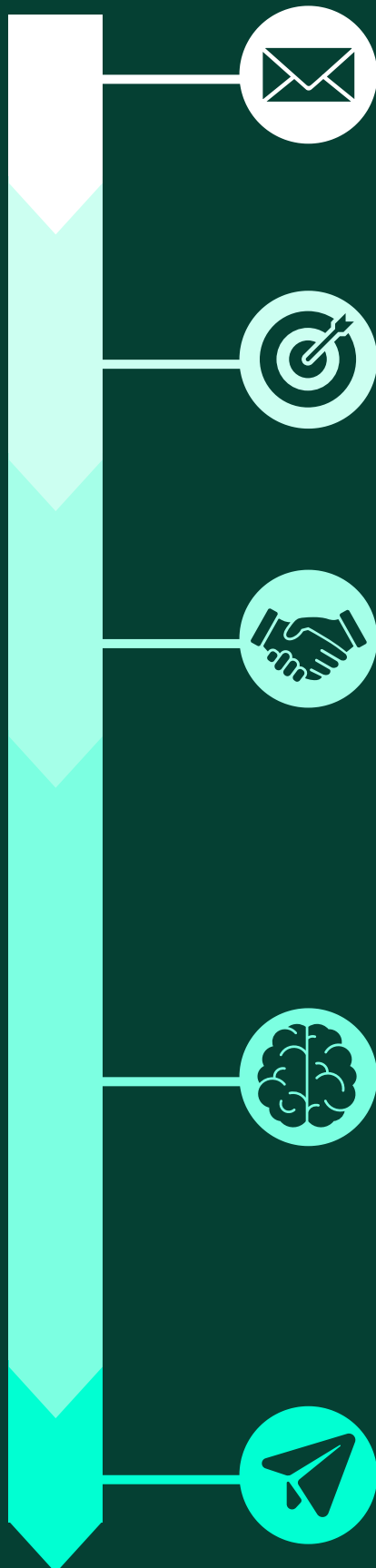
Marketing

Image building, benchmark and market research, positioning, global ecosystem analysis.

Governance

Implementation of an effective governance, network strategy and technological upgrades.

Our Approach



Contact

E-mail, phone or through our contact form which can be used to describe your needs.

Scope of Work

Meetings are held to define the full scope of the mission .

Proposal

A service agreement is submitted by our teams and is signed with the organisation.

Missions

A team of 4 members, including 1 project manager and 3 consultants, carries out the mission with multiple deliverables provided throughout the project.

Closing

The final deliverable is submitted including the strategic guidelines.

Our Partners



International Business School
based in France, Singapore,
Morocco.



Consulting firm in Strategy
based in Paris since 1986.

They Trusted Us



Chance to Grow



Laurette Fugain
l'association qui lutte
contre la leucémie



Aide et Action
L'Education change le monde



Stratngo
consulting



stratngo@stratngoconsulting.com



www.stratngoconsulting.com



3 avenue Bernard Hirsch, 95000 Cergy

ESSEC
BUSINESS SCHOOL

We are at your disposal for any inquiries



Hugo Noiret
President



Pierre-Louis Aubert
Vice President



Maeva Cariven
Business Manager