



Stratngo

consulting



ASSOCIATION PRESENTATION

Who We Are

“ Stratngo Consulting is a **Pro Bono association** led by **ESSEC and Polytechnique’s students**, leveraging the skills and expertise acquired during their studies to provides **strategic consulting services** to **non governmental organisations** ”



Total Missions



Consultants 2025



International Missions



Alumni

History



Hamza Belhadj



Jacques Delaplace



Aymane Allabouch



Marie Ricalio



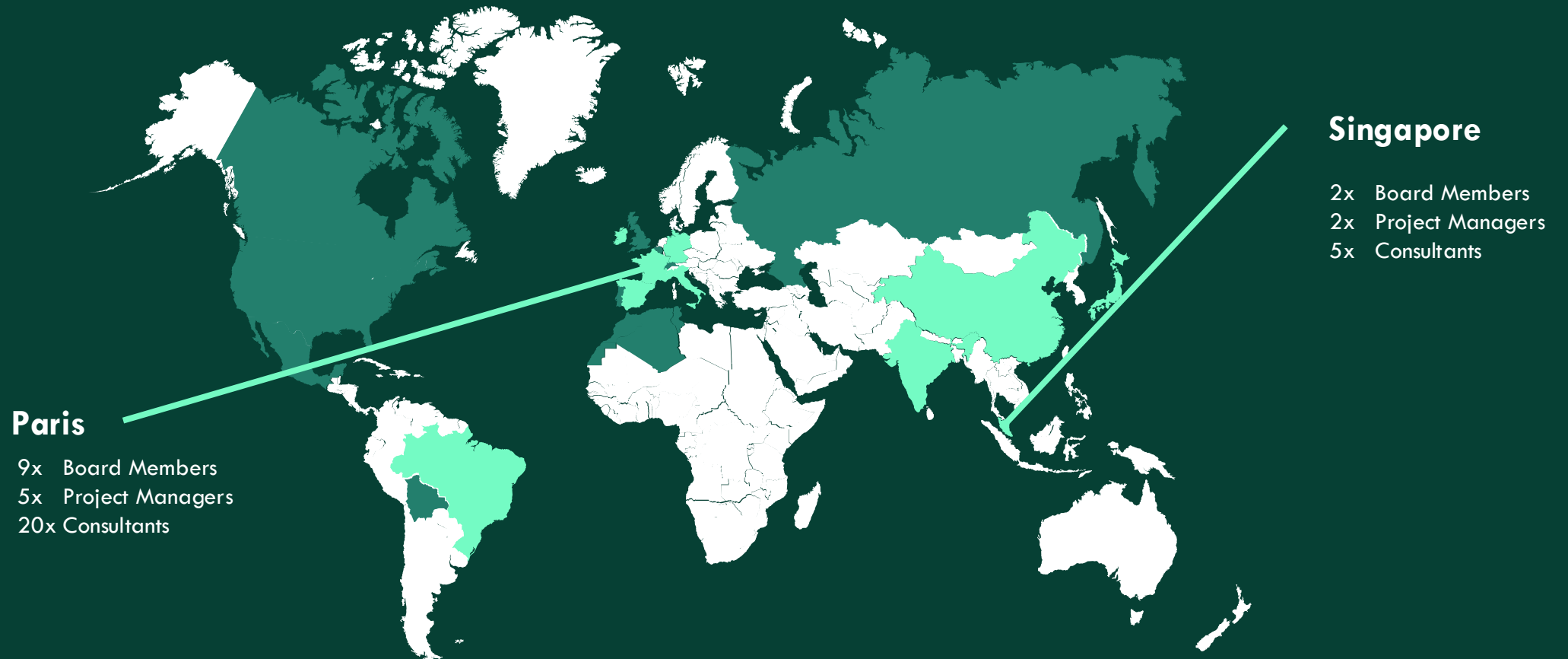
Stratngo Consulting was **created in 2015**. At this time we were looking for ways to put in application what we were learning at **ESSEC** as student.

We noticed that NGOs however have real needs and few budget for hiring consultants. With friends, we thus decided to create Stratngo Consulting which aim is to provide **strategic consulting services** to **NGOs**.



Jacques Delaplace, co-founder of Stratngo Consulting

Origin of our Consultants



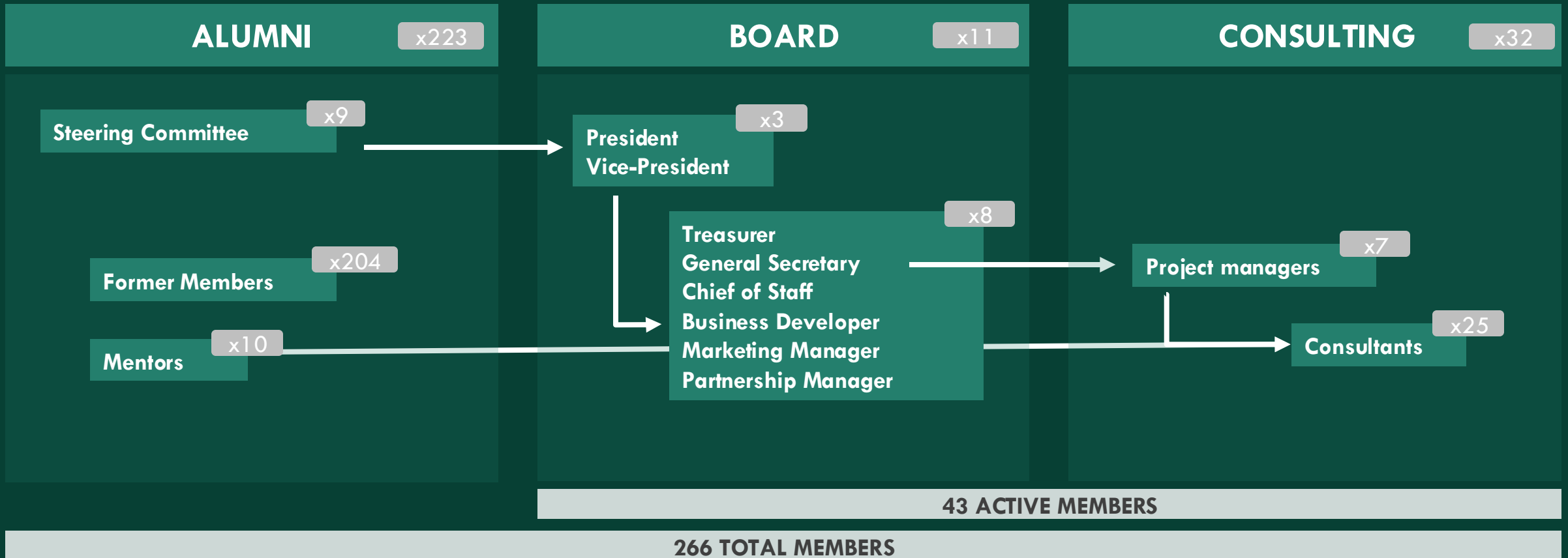
LEGEND:

Countries of origin of current Consultants

Countries represented by Alumni Consultants



Structure



Our Team

Board Members



Vincent Bariani
President



Hugo Rousseau
Vice-President



Mara Mittelman
Vice-President



Thomas Belmonte
General Secretary



Tsiky Romonjavelo
General Secretary



Pierre Lacarce
General Secretary



Pauline Autet
Chief of Staff



Léa Mahoudeau
Treasury



Louis Châtelain
Business Developer



Somya Srivastava
Marketing Manager



Charlotte Melhem
Partnership Manager

Driven by Purpose

Education

For organizations that tackle inequalities in access to education, improve the quality of learning and provide facilities.



Environment

For organizations that contribute to the protection of the environment and endangered species, and that promote more sustainable lifestyles.



Solidarity

For organizations that contribute to strengthening cohesion, solidarity and democracy, while responding to societal challenges and promoting social inclusion.

Services & Expertise

Marketing

Image building, benchmark and market research, positioning, global ecosystem analysis



Governance

Implementation of an effective governance, network strategy and technological upgrades



Strategy

Implementation of a coherent strategic plan that facilitates the success of NGO activities and mission



Finance

Money raising, fundraising strategy, development methods, profitability

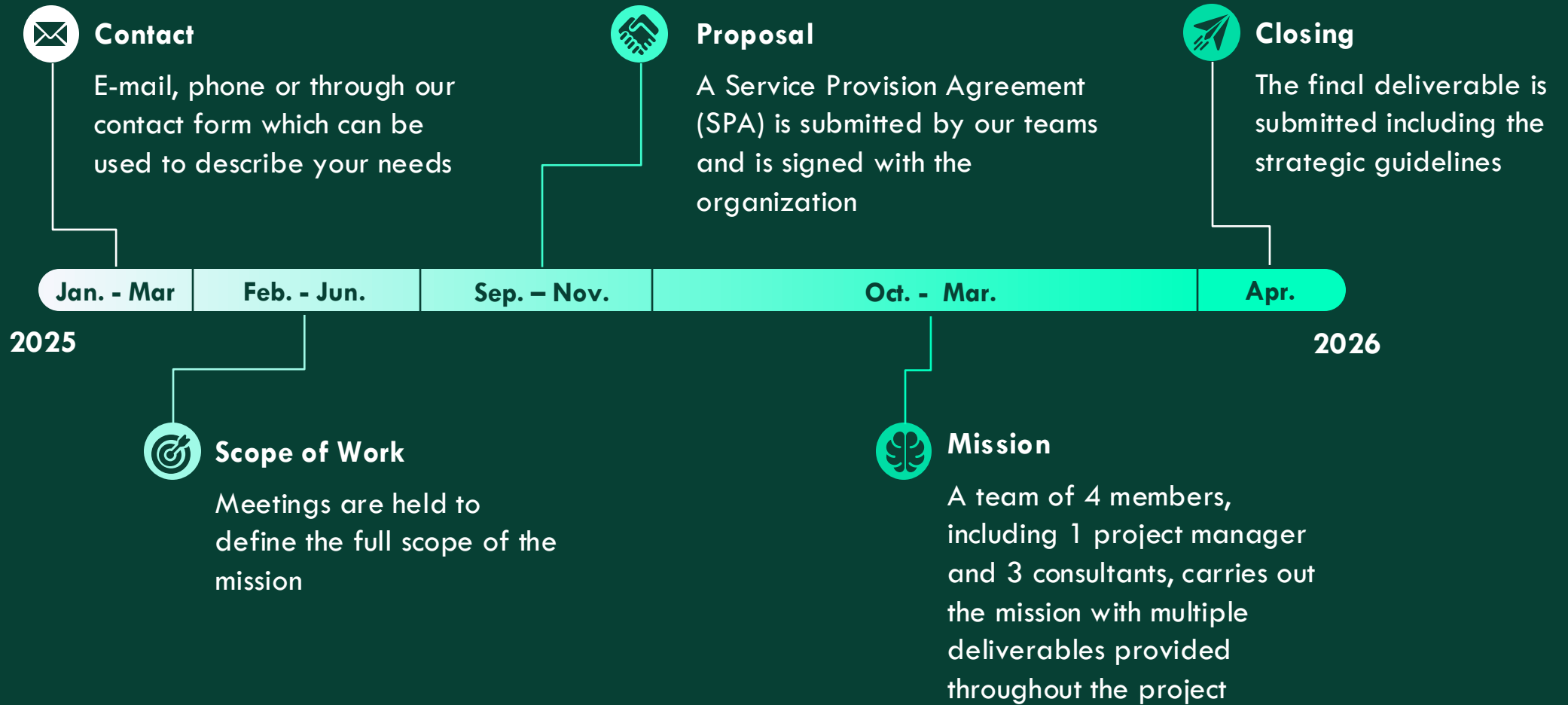


Organisational development

Structure, staffing and internal processes optimization, and revitalization of staff motivation and workplace culture



Our Approach



Missions Organization



Virtual meetings every two weeks with the client, the project team, and the general secretary, lasting 1 to 1.5 hours, to present progress, ensure alignment with expectations, and stay on the right track.

Some Clients



Some Past Missions

Corporate Fundraising: *Developing strategies to raise funds from corporate donors.*

Individual Fundraising: Designing targeted campaigns for individual donations.

International Fundraising: Coordinating global fundraising efforts.

Fundraising Strategy: Developing and optimizing fundraising plans.

Cost Analysis: Conducting cost analysis to optimize NGO budgets.

International Communications and Marketing: Implementing communication and marketing strategies to increase international visibility.

Partnership in Asia: Developing strategic partnerships in Asia.

Operations Expansion: Supporting the expansion of activities into new geographical areas.

Business Model Improvements: Recommending improvements to existing business models.

Partnership Strategy: Designing plans to strengthen strategic alliances.

Organization Strategy: Assisting with structuring and governance for NGOs.

Fundraising & Communication Strategy: Aligning communication and fundraising objectives.

Event Strategy: Planning and executing events to raise awareness or funds.

Impact Assessment: Evaluating the impact of NGO projects and programs.

Training and Capacity Building: Providing training to enhance team capabilities.

Digital Transformation: Guiding NGOs in adopting digital tools and processes.

Volunteer Management: Optimizing strategies for managing volunteers.

Grant Writing: Crafting grant proposals to secure external funding.

Crisis Management: Supporting crisis management and organizational resilience.

Social Media Strategy: Developing social media campaigns to mobilize resources.

Some Clients Feedbacks

Informed about the existence of Stratngo Consulting by one of their former members, we decided to apply in 2020 and were fortunate enough to be selected to benefit from their consulting services. Since then, our exchanges have been regular, extremely beneficial, and highly professional. Thanks to the tremendous work they have already accomplished, wonderful initiatives are already underway, which I hope will bear fruit very soon. Once completed, our collaboration will undoubtedly be a true boost for our, until now, 'small' NGO!



Christophe Baillet

Fondateur et Directeur - Camborea

I was in charge of coordinating between Stratngo Consulting and SPS throughout this past year. I am very satisfied with the established communication, the efficiency of the outputs, and the ideas contributed. All this work is a real added value for our projects and our association.



Pauline Dubar

Responsable projets santé publique Association Soins aux Professionnels de la Santé

Chance to Grow e.V. had the privilege of being consulted by Stratngo Consulting for the second time, and we are more than grateful for this opportunity and this pleasure. Our consultant, Albert Don Lee Altienza, greatly assisted us in developing a plan to establish partnerships and new units at an international level. It was not only a professional experience but also, on a personal level, a pleasure and a testament to Stratngo Consulting for having such committed members.



Philipp Schwab

Chairman - Chance to Grow e.V.



Partners



ESSEC Business School, a leader in business education and innovation, is the birthplace of Stratngo Consulting. The connection with ESSEC provides Stratngo with strong expertise in management and strategic thinking.



École Polytechnique, recognized for its engineering and innovation expertise, hosts a Stratngo Consulting branch. Members from this branch bring in-depth knowledge in engineering and problem-solving, complementing the consulting capabilities of Stratngo.



Contact

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